

W.D. Oldham & Co's.

LOOM END SALE

Let us bring home to you the "REASON WHY" of this Sale. Your coal bill, for instance, will tell you. Also the thermometer. The weather has been so warm that winter goods have not been needed, so we need to sell a lot of winter goods. That's clear isn't it? And you know we haven't had a bit of winter and you know that winter goods will be a necessity during January, February and March. Wouldn't be surprised about April, either. But the BIG IDEA is winter goods at such BIG REDUCTOINS as you will see when you attend our BIG LOOM END SALE. Announcing this sale is no surprise. It would be a disappointment if we did not, as hundreds upon hundreds of people are waiting anxiously for it. This annual event has been occurring for over 30 years and each recurrence brings thousands of people into that state of happiness occasioned by the procurement of good and reliable merchandise at a big saving. We must sell at once irrespective of loss. We purchased merchandise far below the market value. You people who have been waiting for this big sale, do not delay. Come buy the biggest bargains in seasonable, first class merchandise we have ever offered at any previous sale.

SALE OF DOMESTICS

25 cent quality Percales, about 39 inches wide, light grounds, checks, etc. Sale price per yard 18c
39 cent Outing Flannels, checks, stripes, plaids, and plain colors, Sale price per yard 29c
75 cent Sheetting, bleached, heavy quality, 2 1/4 yards wide; the very best brands made. Sale price per yard 63c
30 cent Brown Muslin, 36 inches wide, for sheets, pillow cases, bolsters. Our sale price, per yard 20c
35 to 39 cent Dress Gingham, all new patterns, the very best Gingham made. Our sale price, per yard 30c
30 to 35 cent Apron Gingham, guaranteed best brands made; all sizes, checks, and all colors. Sale price per yard 25c

TRUNKS SUIT CASES & BAGS

We have just received the biggest shipment of Trunks, Suit Cases, and Bags that we have had come in for years, and they will all go at Loom End Sale prices.

MENS' NECKWEAR

We are showing all new patterns.
35 cent Neckwear; sale price 25c
50 cent Neckwear; sale price 39c
75 cent Neckwear; sale price 50c
\$1.00 Neckwear; sale price 75c

SHOES SHOES SHOES

We handle the most complete line of shoes for men, women and children that is shown in Richmond. Queen Quality for women; Wm. Kneeland and Beacon for men; Clapp & Taply for misses and children, and many others of the very best brands known to the trade. Impossible to name prices; space won't permit, but they all go in this big sale at Loom End Sale Prices.

Only by saving on our buying are we able to offer you these big savings on all our best merchandise

SALE ON BLANKETS

Of all the Blankets we have ever held, we are showing the biggest values in this sale.

\$2.50 Blankets, size 50x74 inches, in greys, tans and whites, blue and pink borders \$1.95
\$2.85 Blankets, size 54x74 inches, greys tans and whites, pink and blue borders \$2.25
\$2.98 Blankets, size 60x76 inches, greys tans, whites, blue and pink borders \$2.45
\$3.25 Blankets, size 64x76 inches, greys and tans, pink and blue borders \$2.69
\$3.98 Blankets, size 68x80 inches, grey and tan, pink and blue borders \$3.30
\$4.50 Blankets, size 72x84 inches, grey and tan, pink and blue borders \$3.85
\$4.98 Blankets, size 64x76 inches, wool knap, greys and tans, pink and blue borders \$4.35
\$5.50 Blankets, size 64x76, tan wool knap, pink and blue borders \$4.85
\$6.00 Blankets, size 66x80, plaid wool knap beautiful colors; sale price \$5.25
\$7.50 Blankets, size 68x80, plaid, wool mixed; sale price \$6.75
\$9.50 Blankets, size 66x80, wool plaid, beautiful colors; sale price \$8.45
One lot of Robe Blankets for making bath robes, cords and tassels, to match.
\$3.98 Robe Blankets; sale price \$3.25
\$4.98 Robe Blankets; sale price \$4.15
One lot Bungalow Aprons in Percale and Gingham; best made, all fresh and new; light and dark colors; regular \$2 values; our Loom End Sale Price \$1.25

Clothing for Men and Boys

You all know we are right up to the top when it comes to showing good, up to date Clothing. Our styles are right; our qualities the best. We can fit almost anybody, man, boy or youth, and when you can buy clothing at the prices we are naming on them during this sale, you certainly should take advantage of the opportunity.

GLOVES & HOSIERY

25 cent Gloves—Men's heavy quality canton flannel, Jersey tops; sale price 15c
35 cent Gloves—Men's heavy quality tan Jersey; Loom End Sale price 20c
35 cent Gloves—Men's leather gauntlet corduroy palms and fingers; sale price 25c
45 cent Gloves—Men's heavy quality canton flannel, leather palms; sale price 35c
98 cent Gloves—Men's leather gauntlet, heavy driving or work gloves; sale price 75c
\$1.00 Gloves—Men's lined or unlined heavy work gloves; sale price 75c
\$1.50 Gloves—Pig skin gauntlets, wear better than buck; sale price \$1.25
\$2 Gloves—Men's Kid and Mocha driving, lined or unlined; sale price \$1.50
We have plenty of men's and boys' warm mittens in wool and leather; also a big line of Boys' Gloves, all kinds, and they all go at Loom End Sale prices.
25 cent Men's Half Hose; heavy knit work socks; sale price 18c
25 cent Men's Half Hose; colors tan, navy, black and grey; sale price 18c
We have the largest and most complete line of Ladies, Misses and Childrens Hosiery that we have ever shown; all colors; all qualities; sale prices on them all.

SPECIAL PRICES FOR THIS SALE

On Crib Blankets
We have about 100 in the lot; all qualities. If you need one, buy now and save money.

TOBACCO CANVASS AT SALE PRICES

We have about 2,500 yards of the very best tobacco canvas; something new; it is a wide salvage to tack on the plank; the kind you will pay 15 cents per yard for; our sale price 10 1/2c a yard

CORSETS

We are agents for the celebrated Gossard Front Lace Corsets. We have a graduate corsetiere to fit them. Try one at sale prices.

RUGS & MATTINGS

We are showing the biggest line of room size Rugs in all qualities to be seen in any store this side of the big cities. Axminsters, Velvets, Tapestries, etc. You will be surprised to hear the low prices we will name of them for this sale. We carry a complete line of Crax Rugs from the smallest to the 12x18 room size. You can save lots of money by attending this sale and buying your rugs for your spring needs.

Extra Special Prices on Men's and Boys' Winter Caps. We have a big stock and they must be sold.

We will sell during this sale 100 dozen of the celebrated "Iron Man" Blue Overalls for men. None better made; sale price \$1.89.

Big, new stock of Oil Shades—you can make big money by buying them at this sale.

TOWELS AT SALE PRICES

We have just received three big cases of towels specially for this sale. You can find anything you are looking for in Towels here and buy them at Loom End Sale prices.

SALE ON SAMPLE SWEATERS

We have just received a case of Sample Sweaters for ladies, men and boys, for this sale. You can buy good sweaters for one-half what you have been paying. See them and save money

Ladies' & Childrens Ready-to-wear

So we are going to give marvelous values, unheard of bargains. We will make it so interesting that folks for miles around will come to Richmond to participate.

If you have seen any of the prices on Ladies, Misses and Children's Coats, Suits, and Dresses that we have been naming on them this season, you won't believe your eyes when you see how deep the knife went in when we cut the prices for this sale. There are many of the very best things in Coats and Suits left and you will be delighted to buy one at our Loom End Sale Price.

We defy competition and invite comparison. These values positively unmatched—phenomenal—that's what they are, and you are either going to share in these wonderful offerings or wish that you had.

BUSY BEE CASH STORE

RICHMOND, KENTUCKY